

Phil Metzger ~ Portfolio

All content was produced between 2017 - 2023.

Click the titles or headings to view the videos. Some videos may be in two categories.

All videos were fully produced and edited by Phil Metzger.

mirrormvp.com/philmetzger

Brand Promotion

[ADC Paving TV/Social Promo](#): Created for TV, Social, and college football bowl game placement ad

[ADC Paving Partnership Ad and Promo for social](#): Targeted, localized philanthropy piece

[ADC Paving Drone-Heavy Hype Video](#): Created for social and team workshop

[Pave It Forward Podcast Promo](#): Opening promo and intro/outro for the podcast

[Phelps Property Maintenance Interview](#): Filmed and edited for website homepage and social

[Phelps Property Maintenance Renovation Walkthrough](#): Promo for homeowners/house flippers

[Westchester Seal & Repair Ad and Promo for Social](#): Shot and assembled for website and social

[Westchester Seal & Repair Ad and Promo for Social 2](#): Shot and assembled for website and social

[1791 Nation 9/11 Memorial Fund Promo](#): Produced for a local firefighter and 9/11 responder

[Anjel Blue Studios Promo for social](#): Created as a channel trailer and social piece

[Mirror Marketing & Website Video Promo](#): Produced for website building capabilities

Educational Material

[ADC Paving Whiteboard/Explainer Video](#): Explainer video used as a channel trailer and for social

[Fairy Garden Build Instructional Video](#): Instructional video for knowledge base & customer awareness

[Dominican University Orientation Video](#): Created for new students

[Phelps Property Maintenance Renovation Walkthrough](#): Promo for homeowners/house flippers

[Dominican University Leadership Awards](#): Awards ceremony for students, produced and aired live

[Mirror Marketing & Video Production Promo Video](#): Produced as a piece for social media outlets

Interview Based & Podcast Content

[Pave It Forward](#): Podcast for YouTube & major platforms (*no knowledge of asphalt industry prior to this client*)

[Nyack Chamber of Commerce Promo](#): Awareness content celebrating breast cancer survivors

[Long form Interview with ADC Paving \(with Highlights\)](#): Piece for website and social media

[Interview Question and B-roll highlights made for ADC Social](#): Highlighting add-on service

[Dominican University Orientation Video](#): Created for new students

[Clemson Girl in the 502 Podcast](#): First podcast produced

Made for Social

[ADC Paving On Site Post](#)

[ADC Paving On site Post 2](#)

[ADC Paving On Site Post 3](#)

[ADC Dry Interview Social Cut](#)

[ADC Paving Hiring Post/Ad](#)

[ADC Paving Hype Video](#)

[Alyssa Carr Sand & Paint Post](#)

[Alyssa Carr Gas Pump Post 1](#)

[Alyssa Carr Gas Pump Post 2](#)

[Alyssa Carr Gas Pump Post 3](#)

[Better World Tour Travel Post](#)

[Mirror MVP Website Promo](#)

[Pave It Forward Promo](#)

[Phelps PM for Web & Social](#)

[Phelps PM for Social](#)

[Westchester S&R Ad & Social](#)

[Westchester S&R Ad & Social 2](#)

[1791 Nation 9/11 Memorial](#)

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Writing Samples

All written by Phil Metzger

[ADC Blog](#): Blog written for prospective customers and the asphalt paving industry

[Mirror Blog](#): Blog about the advantage of a website

[ADC Posts \(3/10/22 and prior\)](#): Produced posts, wrote descriptions, hashtag implementation

[Extra Writing Samples](#)

Presentations

[Presentations](#): Slide decks from Colorado State University and National Pavement Expo classes

Website Designs

All designed by Phil Metzger

[ADC Paving](#) (award-winning): Designed for paving company out of Louisville, KY

[Pave It Forward](#): Designed as home on the web for the Pave It Forward podcast

[Mirror Marketing & Video Production](#): Designed as home on the web for the Pave It Forward podcast

[Elite 3 Paving](#): Designed for paving company out of Brookfield, Connecticut

[Spirit of Service Award Foundation](#): Designed for nonprofit out recognizing excellence in healthcare

[Phelps Property Maintenance](#): Designed for property maintenance company out of Louisville, KY

[Discovery Career Planning](#): Designed for career counseling company out of Fort Collins, CO

Motion Graphic Designs

[Motion Graphics Reel](#): Combination of motion graphics created using custom & templated pieces

[Motion Graphic Examples](#): Examples of motion-graphic-heavy pieces

Graphic Design Projects

[Graphic Design Examples](#): Graphics designed for various projects and content sources

Photo Portfolio

[Photo Portfolio Examples](#): Candid, portrait, event, nature, drone, and other examples of photos

More about Phil Metzger

<https://www.mirrormvp.com/philmetzger>